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**By Nicholas Ind**

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NICHOLAS IND Education 2004-2008 PhD in Media Philosophy, Freedom and Order: A participative approach to corporate branding, Ind and Bell. Journal of <http://www.c-k.no/Global/MH/Dokumenter/Ansatt-CV/nicholasindcv.pdf>

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Nicholas Ind is Director of Ind Associates, a corporate branding and communications consultancy. He is the author of several books, including The Corporate Image and

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