

Target Marketing For Authors: How To Find And Captivate Your Book's Target Audience By Jan Bear

By Jan Bear

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<http://www.makeuseof.com/tag/your-guide-to-social-media-marketing/>

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In today's guest post I'm delighted to welcome back book marketing expert Jan Bear to talk target audience for your book. Here's an S. Ponick, author of

http://bookmarketingmaven.typepad.com/book_marketing_maven/fiction/

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his advice on how to do things what is newsworthy about your book or story? Many authors think which focuses on connecting with your target audience.

<http://janefriedman.com/2012/03/20/media-coverage/>

Sep 23, 2012 Transcript of "How to Create a Marketing Plan [BMG International Education] offers tailored to each Target Marketing: is target audience?

<http://www.slideshare.net/hiepnguyen215/marketing-plan-bmg-international-education>

This 101 guide describes best practices for authors using Facebook for book marketing, your personal friends and target audience. Writers should also bear

<http://janefriedman.com/2014/12/08/facebook-for-authors/>

my friend Jan Bear's e-book, TARGET MARKETING FOR AUTHORS: How to Find and Captivate Your Book's Target Audience. Bear's book, TARGET MARKETING FOR

<http://buildbookbuzz.com/how-to-find-your-books-target-market/>

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<http://wordserverwatercooler.com/2013/05/29/linkedin-for-writers/>

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<http://www.barnesandnoble.com/w/duct-tape-marketing-john-jantsch/1100331009?ean=9781595554659>

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