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Reconstruct the debate between critics and proponents of economic globalization

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### **Multinational Strategies and Developing Countries -**

Business enterprises were key to globalization. Firms put in place a consumer markets of developing countries, As local firms in emerging markets gained

<http://www.hbs.edu/faculty/Pages/download.aspx?name=10-076.pdf>

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The globalization of markets is the multinational corporation. the absence of any kind of marketing imagination let multinational attitudes survive

<https://hbr.org/1983/05/the-globalization-of-markets>

### **Foreign Direct Investment in the Emerging Markets -**

Motives and Marketing Strategies. In: Globalization , the Multinational Firm, and Emerging Economies, Advances in International Marketing 10.

<http://eprints.glos.ac.uk/id/eprint/268>

### **Globalization - Faculty & Research - Harvard -**

immigration can enhance the competitiveness of multinational firms. In Emerging Economies and Multinational Advances in International

<http://www.hbs.edu/faculty/topics/Pages/globalization.aspx>

### **Determinantes en la Estrategia de -**

Determinantes en la Estrategia de Internacionalizaci n Advances in International Marketing, Multinational Firm, and Emerging Economies

<http://www.jotmi.org/index.php/GT/article/view/art300>

### **Globalization Definition | Investopedia -**

Globalization has had the effect of markedly increasing not only international markets. Globalization has advances. Critics of globalization say

<http://www.investopedia.com/terms/g/globalization.asp>

**Strategic Motives of Turkish Foreign Direct -**

of Turkish Foreign Direct Investment Firms: The Multinational Firm, and Emerging Economies, (A special issue of Advances in International Marketing, <http://www.ifdergisi.org/index.php/ifdergi/article/view/439/0>

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Book Series: Advances in International Marketing Series ISSN: 1474-7979 Series editor(s): Professor Shaoming Zou <http://www.emeraldinsight.com/doi/book/10.1016/S1474-7979%282000%2910>

**International Journal of Business and Emerging -**

International business and local government policies ; Local multinational firms and their Academy of Business and Emerging Markets and University of Winnipeg <http://www.inderscience.com/jhome.php?jcode=ijbem>

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Advances in International Marketing the multinational firm and emerging economies, Emerging economies and the challenge of globalization, [http://ciber.msu.edu/Research/books/adim/adim\\_v10.asp](http://ciber.msu.edu/Research/books/adim/adim_v10.asp)

**Marketing and economic development: Implications -**

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In the context of the globalization of markets, internationalization strategies of firms from emerging economies (Child Advances in International <http://www.sciencedirect.com/science/article/pii/S0263237312000254>

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### **Multinational corporation - Wikipedia, the free -**

It can also be referred as an international corporation, Some multinational corporations, Corporation; Globalization;

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Emerging Market Firms vs Multinational in earlier stages of globalisation. Once these emerging economies entered marketing which are some of

<http://www.ukessays.com/essays/economics/emerging-market-firms-vs-multinational-corporations-economics-essay.php>

### **Chapter 2: Globalization And The Multinational Firm -**

Chapter 2: Globalization And The Multinational Firm. Benefits of Globalization.

Globalization of Financial markets. MNCs and International economic Competition

<http://www2.gsu.edu/~wwwmms/8040fall06/Notes/Globalization%20and%20MNC.doc>

### **The global company s challenge | McKinsey & -**

The International Monetary Fund confirms that the ten fastest Firms focused on extracting natural resources are adapting And emerging markets

[http://www.mckinsey.com/insights/organization/the\\_global\\_companys\\_challenge](http://www.mckinsey.com/insights/organization/the_global_companys_challenge)

### **Corporations Global Issues -**

it is accompanied by criticism of the current forms of globalization, Multinational corporations claim that their involvement in foreign countries is

<http://www.globalissues.org/issue/50/corporations>

### **Emerging market multinationals, globalization and -**

Emerging market multinationals, globalization and the rise of the BICs: multinational firm OLI ; OTT Video in Emerging Markets :

[http://www.powershow.com/view/12826e-YTYzN/Emerging\\_market\\_multinationals\\_globalization\\_and\\_the\\_rise\\_of\\_the\\_BICs\\_The\\_era\\_of\\_Dragon\\_Multinatio\\_powerpoint\\_ppt\\_presentation](http://www.powershow.com/view/12826e-YTYzN/Emerging_market_multinationals_globalization_and_the_rise_of_the_BICs_The_era_of_Dragon_Multinatio_powerpoint_ppt_presentation)

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### **Globalization - Wikipedia, the free encyclopedia -**

The report also found a shift of economic activity to emerging economies be called a multinational corporation of international markets.

<http://en.wikipedia.org/wiki/Globalization>

### **Globalization and the Multinational Firm - Gatton -**

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### **infed.org | Globalization: theory and experience -**

Globalization: theory and firms and territories are organized in networks of production, Globalization and the rise of multinational corporations and branding.

<http://infed.org/mobi/globalization-theory-and-experience/>

### **Conference proceedings as a matter of bibliometric -**

The Academy of International Business Globalization, the multinational firm, and emerging economies. Advances in International Marketing, 10,

<http://link.springer.com/article/10.1007/s11192-010-0216-6>