

# **Content Audits And Inventories: A Handbook By Paula Ladenburg Land**

**By Paula Ladenburg Land**

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was founded by Paula Land and Rebecca Benton. CAT creates automated content inventories for Paula is the author of Content Audits and Inventories: A Handbook.

<https://www.content-insight.com/about-us>

## **[Sample Chapter] The Role of Content Inventory and -**

Dec 02, 2014 This content appears in "Content Audits and Inventories: A Handbook" (2014, XML Press), by Paula Ladenburg Land, part of The Content Wrangler Content

<http://www.slideshare.net/abelsp/sample-chapter-content-audits-and-inventories>

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Content Audits and Inventories, by veteran content strategist Paula Land, Content Audits and Inventories. By Paula Ladenburg Land.

<http://www.totalboox.com/book/Content-Audits-and-Inventories-3423935665967594692>

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Further reading . Content Audits and Inventories: A Handbook by Paula Ladenburg Land;  
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<http://www.amazon.co.uk/Content-Audits-Inventories-A-Handbook/dp/1937434389>

### **Inventory to insight: Understanding Content -**

Slides from a webinar sponsored by AuthorIt and presented at the Portland Content Strategy Meetup, July 17,  
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<http://strategiccontent.com/resources>

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<http://shop.oreilly.com/category/mobile/browse-subjects/data/data-analysis-visualization.do?page=10>

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Bridging the Gap Between People and Technology in Content Audits and Inventories: A Handbook, by Land- Paula Ladenburg, published by XML Press. Content

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Aug 12, 2013 Transcript of "Introduction to Content Inventories and Audits" Introduction to Content Inventories and Audits Paula Land Content Insight 2.  
<http://www.slideshare.net/PaulaLadenburgLand/introduction-to-content-inventories-and-audits>

### **Paula Land | The Content Wrangler -**

Paula Land; The Role of Content Inventory and Audit in Governance By Paula Ladenburg Land, special to The Content A Handbook (2014, XML Press), by Paula  
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Content Audits and Inventories: A Handbook; Content Inventory; Content Audit; Templates; Tools; Content Audits and Inventories: A Handbook, by Paula Land,  
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### **The Role of Content Inventory and Audit in -**

The Role of Content Inventory and Audit in Governance. Content Audits and Inventories: A Handbook, by veteran content strategist Paula Ladenburg Land,

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A content inventory will accounting of website content. A partial content audit focuses on a by Paula Ladenburg Land; See chapter 5, "Audit",

[http://en.wikipedia.org/wiki/Content\\_audit](http://en.wikipedia.org/wiki/Content_audit)

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